

## Day of Change

### Towards the sustainable behaviours that really matter

1 July 2019, 10:30-16:00h CEST  
L42, Rue de la Loi 42, 1040 Brussels

Time	Session
10:00 - 10:30	Coffee & Registration
10:30 – 10:45	Opening & Welcome by CSCP
10:45 – 11:30	Keeping the world cool - Presentation of 1.5-degree lifestyle summary report and discussion by Sari Laine, The Finnish Innovation Fund Sitra
11:30 – 12:15	Get to know the Academy of Change and join the exclusive launch of the Academy behavior change online experience by CSCP & Behaviour Change
12:15 – 13:15	<i>Lunch break</i>
13:15 – 14:15	<p>Panel: Why we need behavior change interventions for reaching sustainable societies</p> <p>Panel discussion with:</p> <ul style="list-style-type: none"> <li>• Antonios Proestakis, Policy Analyst, Competence Centre on Behavioural Insights, JRC</li> <li>• Rachel Grey, Behaviour Change Manager, WRAP</li> <li>• Rob Moore, Director, Behaviour Change</li> <li>• Renatas Mazeika, Head of Unit for Consumer Policy, DG JUST, European Commission</li> <li>• Dr Kate Burningham, Deputy Director in CUSP, University of Surrey</li> </ul>
14:15 – 14:45	TED talks: Behaviour change interventions in action – learn from our pilot cases with Greenpeace Spain, Verbraucher Initiative Germany and Friends of Nature China
14:45 – 15:45	Interactive session: Experience the cases
15:45 – 16:00	Outlook and application to Academy of Change 2.0
After 16:00	Good bye!